

From: [Karl Simon](#)
To: [Khesha Jennings](#); [Gregory Orehowsky](#); [Linc Wehrly](#); france.chet@epa.gov; [William Charmley](#); bunker.byron@epa.gov; [Dan Harrison](#); [Stephen Healy](#); [Janet Cohen](#)
Subject: Fw: AP: Dodge touts 'green' diesel pickup
Date: 01/23/2007 10:10 PM

Congratulations

----- Forwarded by Karl Simon/DC/USEPA/US on 01/23/2007 10:08 PM -----

**Justin
Cohen/DC/USEPA/US**
01/23/2007 01:29 PM

To: Karl Simon/DC/USEPA/US@EPA
cc: Linc Wehrly/AA/USEPA/US@EPA
Subject: Fw: AP: Dodge touts 'green' diesel pickup

fyi

Justin Cohen
U.S. Environmental Protection Agency
Office of Transportation and Air Quality
phone: (202) 564-1643
fax: (202) 564-1686

----- Forwarded by Justin Cohen/DC/USEPA/US on 01/23/2007 01:28 PM -----

**John
Millet/DC/USEPA/US**
01/23/2007 12:38 PM

To: David Bloomgren/DC/USEPA/US@EPA, Jackita Bass/DC/USEPA/US@EPA, Justin Cohen/DC/USEPA/US@EPA
cc:
Subject: AP: Dodge touts 'green' diesel pickup

good clean diesel story -- maybe Bill will make it into other or later versions of the article . . .

Dodge touts 'green' diesel pickup

January 23, 2007
Ken thomas
Associated Press

WASHINGTON – DaimlerChrysler AG said Tuesday it would be the first to market with a diesel heavy-duty pickup truck capable of meeting strict 2010 emissions standards in all 50 states.

At the Washington Auto Show, the automaker presented the 2007 Dodge Ram 2500 and 3500

heavy duty trucks, with a 6.7-litre turbodiesel engine. It would be significantly cleaner than its competitors, using traps and filters to nearly eliminate emissions from particulate matter and slash nitrogen oxides.

"When you think of the Dodge Ram heavy duty pickup truck, you usually think of power, lots of torque and the ability to carry a big payload," said Tom LaSorda, chief executive of DaimlerChrysler's Chrysler Group.

LaSorda said the vehicle would be "the cleanest pickup truck in the marketplace."

DaimlerChrysler has outlined plans during the next four years to bring at least four vehicles to market with its clean-burning diesel technology, called "Bluetec." The technology uses filters and traps to reduce soot and nitrogen oxide emissions.

The government has been instituting tighter emissions standards for diesel engines and has required new ultra-low sulfur diesel fuel in the marketplace. The fuel and clean diesel technology work in tandem to reduce emissions.

In 2010, diesel engines will be required to emit about 90 percent less nitrogen oxide, building upon upgraded standards in recent years.

The Dodge Ram will be the first Chrysler Group vehicle with Bluetec, using an engine developed by Indiana-based truckmaker Cummins Inc. Diesel engines provide about a 30 percent improvement in fuel economy compared with conventional gasoline engines.

LaSorda also introduced a new clean diesel engine for Dodge Ram 1500 pickup trucks after 2009. The engine, also developed by Cummins, would provide a 30 percent boost in fuel economy and a 20 percent reduction in carbon dioxide emissions compared with equivalent gasoline engines.

Chrysler currently offers diesels in its Jeep Liberty and Grand Cherokee models, along with the Dodge Ram pickup and Sprinter van. Mercedes-Benz started selling an E-320 Bluetec sedan in the U.S. and Canada last fall.

The segment is expected to grow in the future. J.D. Power and Associates projects diesels to grow from 3.6 percent of the U.S. market to about 9 percent by 2013.

~~~~~

John Millett  
Press Office  
U.S. Environmental Protection Agency  
2502N Ariel Rios Building (1703A)

Washington, DC 20460  
Phone: 202/564-7842  
Cell: 202/309-9442  
Fax: 202/501-1774